



**NATIONAL COMMISSION
ON CORRECTIONAL HEALTH CARE**

VIRTUAL **SPRING CONFERENCE** **ON CORRECTIONAL HEALTH CARE**

APRIL 27-28, 2020

PREMIER SPONSORSHIP OPPORTUNITIES

\$40,000 PLATINUM Level Benefits (Exclusive - Limited to 2)

- | | |
|---|--|
| <ul style="list-style-type: none">✓ Unlimited complimentary registration for the virtual conference✓ 60-minute Product Theater live and on demand 30 days✓ 30-second product commercial prior to opening or closing session✓ Complete contact list (emails and addresses) of registrants provided for pre- and post-conference (5k-10k attendees)✓ Announcement slide at opening session✓ Verbal recognition at opening plenary✓ Premium logo recognition on registration mailer✓ Premium banner recognition on NCCHC spring conference website✓ Premium logo recognition on exhibit hall page✓ Sponsorship logo recognition on session page | <ul style="list-style-type: none">✓ Premium logo recognition in two pre-conference attendee emails and one post-conference thank you email✓ Virtual exhibit booth (includes video, PDF downloads and chat functionality)✓ Co-sponsor of conference tote (mailed to 1,000 attendees prior to event)✓ Inclusion of sponsor-provided item in conference tote✓ Free full-page ad in final program✓ Post-event 10,000 impressions digital retargeting campaign✓ One banner ad in CorrectCare Extra (between February 1 and July 1 sponsor choice)✓ Maximum premium points for attendees for visiting your virtual booth in exhibit hall gamification |
|---|--|

PREMIER SPONSORSHIP OPPORTUNITIES *(continued)*

\$25,000 DIAMOND Level Benefits

- | | |
|--|--|
| <ul style="list-style-type: none">✓ Unlimited complimentary registration for the virtual conference✓ 30-minute Product Theater live and on demand 30 days✓ Complete contact list (emails and addresses) of registrants provided for pre- and post-conference (5k- 10k attendees)✓ Announcement slide at opening session✓ Verbal recognition at opening plenary✓ Premium logo recognition on registration mailer✓ Premium banner recognition on NCCHC spring conference website✓ Premium logo recognition on exhibit hall page | <ul style="list-style-type: none">✓ Sponsorship logo recognition on session page✓ Premium logo recognition in two pre-conference attendee emails and one post-conference thank you email✓ Virtual exhibit booth (includes video, PDF downloads and chat functionality)✓ Inclusion of sponsor-provided item in conference tote✓ Free full-page ad in final program✓ Post-event 10,000 impressions digital retargeting campaign✓ Premium points for attendees for visiting your virtual booth in exhibit hall gamification |
|--|--|

SPONSORSHIP OPPORTUNITIES

\$10,000 GOLD Level Benefits

- | | |
|---|---|
| <ul style="list-style-type: none">✓ Unlimited complimentary registration for the virtual conference✓ Complete contact list (emails and addresses) of registrants provided for pre- and post-conference (5k- 10k attendees)✓ Banner recognition on NCCHC spring conference website✓ Logo recognition on exhibit hall page | <ul style="list-style-type: none">✓ Sponsorship logo recognition on session page✓ Logo recognition in two pre-conference attendee emails and one post-conference thank you email✓ Virtual exhibit booth (includes video, PDF downloads and chat functionality)✓ Inclusion of sponsor-provided item in conference tote✓ Free full-page ad in final program |
|---|---|

\$5,000 SILVER Level Benefits

- | | |
|---|--|
| <ul style="list-style-type: none">✓ Unlimited complimentary registration for the virtual conference✓ Complete contact list (emails and addresses) of registrants provided for pre- and post-conference (5k- 10k attendees)✓ Logo recognition on NCCHC spring conference website | <ul style="list-style-type: none">✓ Logo recognition on exhibit hall page✓ Sponsorship logo recognition on session page✓ Logo recognition in two pre-conference attendee emails and one post-conference thank you email✓ Virtual exhibit booth (includes video, PDF downloads and chat functionality) |
|---|--|

\$2,500 BRONZE Level Benefits

- | | |
|--|--|
| <ul style="list-style-type: none">✓ Unlimited complimentary registration for the virtual conference✓ Complete contact list (emails and addresses) of registrants provided for pre- and post-conference (5k-10k attendees) | <ul style="list-style-type: none">✓ Logo/banner recognition on NCCHC spring conference website✓ Sponsorship logo recognition on session page✓ Logo recognition in two pre-conference attendee emails and one post-conference thank you email |
|--|--|

For more information

Stana Manojlovic, Exhibits & Advertising Manager

Email: sales@ncchc.org | **Phone:** 773-880-1460, ext. 298